



BALLBUSINESS

COMMUNITY GUIDE

1. INTRODUCTION

Welcome to the BallBusiness Community.

BallBusiness WhatsApp is more than a community. It is a structured football business ecosystem created to connect people, support learning, encourage meaningful collaboration, and open access to real opportunities across the football industry.

The community is designed for a wide range of members, including aspiring football agents, licensed agents, scouts, players, parents, sports business professionals, club owners, football enthusiasts, and others. The community operates through a network of independent but connected groups.

Each group has a clear purpose. Some are open to everyone, while others are restricted and require verification. Some are designed for networking, some for learning, and others for opportunity-sharing. Together, they create a professional environment where members can build relationships, gain clarity, share value, and grow.

This guide explains the purpose of each group, how to join, who qualifies, what is allowed or not allowed, and the standards expected from every member.

2. COMMUNITY STRUCTURE

The BallBusiness Community currently comprises 10 groups:

- BallBusiness General
- Aspiring Agents
- BallBusiness Women's Network
- Licensed Agents and Scouts
- Players Profile/Transfer
- 4 Regional groups (Africa, America, Asia and Europe)
- BallBusiness Premium

Each group stands on its own and serves a distinct purpose.

A member may qualify for more than one group, depending on eligibility, but no member is allowed to belong to more than one regional group at the same time.

3. HOW THE COMMUNITY WORKS

BallBusiness uses group-based community management so members are placed in environments that are more relevant to their interests, region, status, and goals.

This structure exists to achieve the following:

- Help members join conversations that are relevant to them.
 - Allow the admin team to guide each group towards a clear purpose.
 - Encourage self-sustaining communities where members also support one another instead of depending entirely on admins for every interaction.
 - Create a safe and professional environment where the rules and expectations match the purpose of each group.
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4. MEMBERSHIP EXPECTATIONS

The BallBusiness Community is designed for people who want to network in good faith.

Joining a group is not just about access. It is about entering a professional environment. Members are expected to act responsibly, communicate respectfully, share legitimate information, and avoid behaviour that creates confusion, mistrust, disorder, or harm.

Every member in each group is expected to uphold the following:

- Meaningful participation
- Value sharing
- Legitimate opportunity
- Professionalism and member safety

BallBusiness wants groups that are active, useful, and healthy. That means the community is not designed for spam, scamming, false claims, drama, division, unserious promotion, manipulative behaviour, or the spreading of misinformation.

5. GROUP-BY-GROUP GUIDE

5.1 BALLBUSINESS GENERAL

The BallBusiness General is the central community space where all members can connect. It is the most open and inclusive group in the ecosystem and serves as the main meeting point for the wider BallBusiness audience.

Purpose

The purpose of BallBusiness General is to provide a central space for broad community interaction. It is the place for general football conversations, community-wide updates, announcements, introductions, orientation, and light networking across the ecosystem. Members may introduce themselves, bant on matches, share relevant insights, and connect with others at a general level.

This group is intended to help members feel connected to the wider BallBusiness community.

Who can join: Anyone can join.

How to join: Click [*here*](#).

Group Boundaries

This group is not for player marketing, unverified opportunities, sales activity, repetitive promotion, or discussions that belong more properly in regional groups or the Licensed Agents and Scouts group. Members are expected to keep contributions relevant, respectful, and useful to the wider community, while treating admin updates and announcements seriously.

5.2 ASPIRING AGENTS

The Aspiring Agents group is the dedicated space for members preparing to write the FIFA Football Agent Exam.

Purpose

This group exists to create a focused exam-preparation environment where members can ask questions, test their understanding, learn through discussion, improve their use of references, and benefit from a serious learning culture. It is also guided towards a common goal through regular admin involvement, including biweekly webinars before the exam.

Who can join: Anyone who wants to write the FIFA Agent Exam.

How to join: Click [*here*](#).

Group Boundaries

- AI-generated questions should not be posted in the group.
- Do not post images or videos from copyrighted materials. *To discuss a question or resource, type it out and reference it properly.*
- Be respectful in your corrections and interactions. *Mistakes will happen in a study group.*
- Do not copy, share, or distribute paid resources belonging to BallBusiness or any other party in the group.
- Do not market resources, share freely.
- If you provide an answer, support it with a proper reference.
- Preserve the learning purpose of the group and avoid unrelated content.
- Repeated behaviour that undermines the value of the group may lead to removal.

5.3 BALLBUSINESS WOMEN'S NETWORK

BallBusiness Women's Network is the dedicated space for female members within the BallBusiness community.

Purpose

The purpose of this group is to create a meaningful space for women in football to connect, network, share insights, identify opportunities, encourage one another, and build useful relationships across the football business ecosystem.

Who can join: Any female who is interested.

How to join: Fill the community form. Click [here](#). *(You only need to fill it once)*

Group Boundaries

- This group is strictly for female members.
- The group must not be used for exploitation, deception, harassment, or manipulation.
- Unserious advertising, irrelevant debates, and disruptive behaviour are not allowed.
- Members should not create division, hostility, or clique behaviour within the network.
- Any information shared, especially where it may influence another member's decision, must be legitimate and responsibly presented.
- BallBusiness may remove any content or member that threatens the value, safety, or purpose of the group.

5.4 LICENSED AGENTS AND SCOUTS

Licensed Agents and Scouts group is a restricted group for verified football agents and certified scouts.

Purpose

This group exists to create a more credible and professional environment for verified practitioners. It is a space for informed discussion, professional exchange, credible opportunity sharing, appropriate player-related market conversations, and trusted collaboration among individuals in the business.

Who can join: Any Licensed football agents and scouts with verifiable scouting certification.

How to join: Fill the community form. Click [here](#). *(Already filled? No need to fill again)*

Group Boundaries

- Only FIFA licensed agents and verified scouts may join this group.
- This is an appropriate place to market players or post players' profile.
- All information shared in this group must be accurate, credible, and verifiable.
- Members must not circulate false, misleading, or unsupported player profiles, opportunities, or market information.
- Claims about players, clubs, mandates, or opportunities should only be made where they can be properly supported.

- Members must not use the group to create false authority or misrepresent their credentials, status, or access.
- Confidentiality must be respected where appropriate.
- BallBusiness may remove any member who fails verification, loses eligibility, or breaches the standards of the group.

5.5 PLAYERS PROFILE/TRANSFER

Player Profiles/Transfer is the dedicated group for people who work with player profiling and transfer-related matters.

Purpose

This group is designed to create a more focused environment for player-related opportunity, profiling, transfer discussion, and football talent presentation. It exists so that player marketing and player-related postings do not flood unrelated groups.

Who can join: Anyone who works with player profiling, including agents, liaison officer, sporting director, scouts, team managers, club owners, parents, players, and similar stakeholders.

How to join: Fill the community form. Click [**here**](#). *(Already filled? No need to fill again)*

Group Boundaries

- This is an appropriate place to market players or post players' profile; any other form of marketing is prohibited.
- All player-related information must be accurate, current, and available on request.
- Members must not post fake profiles, exaggerated records, or misleading player information.
- The group must not be used to scam clubs, agents, families, or players.
- Members should not spam the group with poorly prepared or repetitive profiles.
- Members should avoid posting unverifiable claims about trials, contracts, club interest, or transfer opportunities.
- BallBusiness does not automatically endorse any player or profile shared in this group.
- Repeated misuse of the group may lead to removal.

5.6 REGIONAL GROUPS

AFRICA, AMERICA, ASIA and EUROPE

BallBusiness Regional Groups are the location-based hubs within the community structure. They are designed for members connected to **Africa, Asia, America, or Europe**, creating smaller spaces where conversations, opportunities, and interactions can be more regionally relevant.

Purpose

Each regional group exists to create focused football business interaction with others in their respective parts of the world. They are designed to help members build region-specific networks, engage in market-relevant discussions, share useful opportunities, learn from one another, and encourage collaboration based on the realities of football business in their location. While all four groups share the same overall purpose, each one naturally reflects the realities, opportunities, and discussions most relevant to its region.

Who can join: Members of the community who selects a preferred region in the form.

How to join: Fill the community form. Click [here](#). *(Already filled? No need to fill again)*

Group Boundaries

- Keep discussions relevant to football business within, or connected to, the relevant region.
- Legitimate opportunities, events, ideas, and collaboration requests may be shared where they are suitable for the group.
- Any opportunity, pitch, sales, collaboration requests or proposal must get an approval from BallBusiness before being posted to the group.
- Members must not scam, deceive, exploit, manipulate, or mislead another member under any circumstance.
- False promises, vague claims, impersonation, fake representation offers, fake player pathways, or unverifiable information are not allowed.
- Members should not pressure others into deals, payments, or commitments through the group.
- Non-football spam, unrelated advertising, and repeated promotional content should not be posted.
- Members must contribute in ways that support useful interaction, not confusion, noise, or mistrust.
- Respectful disagreement is allowed, but hostility, intimidation, division, or disruptive conflict is not.

- Admin can request clarification, proof, or context where necessary, and may remove content that is misleading, suspicious, unsuitable, or unsafe.
- Professionalism is expected at all times.

5.7 BALLBUSINESS PREMIUM

BallBusiness Premium is the private group for BallBusiness paid YouTube subscribers, known on the channel as **Executive Ball**.

Purpose

This group exists to provide paying subscribers a consistent level of engagement with BallBusiness. It is an environment designed to support personal growth, exclusive participation, and closer connection to the value BallBusiness provides. It offers private discussions, resources, and a higher level of engagement within a premium setting.

Who can join: Paid subscribers on the BallBusiness YouTube channel, recognised as Executive Ball.

How to join: Click [here](#). *(You will not be allowed in unless you follow each step here)*

Group Boundaries

- This is a premium space and should be treated accordingly.
 - Content shared in this group should not be casually exported, redistributed, or shared outside the group where it is intended to remain premium.
 - Paid or premium BallBusiness resources must not be reposted elsewhere without permission.
 - Members are expected to contribute thoughtfully and respect the value of membership.
 - The group must not be turned into a general spam or advertising channel.
 - Constructive discussion is encouraged, but entitlement is not.
 - Members must not present themselves as speaking on behalf of BallBusiness simply because they belong to the premium group.
 - BallBusiness may remove any content that undermines the value or premium nature of the group.
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6. GENERAL TERMS OF THE BALLBUSINESS COMMUNITY

These terms apply across the entire BallBusiness Community, regardless of which group a member belongs to.

1. **Regional Exclusivity.** No member may join more than one regional group in the community.
 2. **Restricted Group Verification.** Members joining restricted groups must provide valid proof of status. Licensed agents must present their FIFA licence card, while scouts must provide a verifiable scouting certificate.
 3. **Verification Process.** Access to some groups may take time due to the verification process, and members are expected to remain patient and cooperative.
 4. **No Scams or Harmful Conduct.** No member may scam, deceive, exploit, bully, manipulate, or otherwise harm another member.
 5. **No False Authority or Misleading Information.** Members must not sell fantasies, false promises, or misleading claims. Any information shared must be legitimate, and the sender must be prepared to stand behind it.
 6. **No Division or Instigation.** Members must not create division, camps, hostility, or disruptive conflict in any group.
 7. **Respect for Group Purpose.** Each group has a defined purpose, and members must not dilute that purpose by using it for unrelated aims.
 8. **Approval Where Required.** Where approval is needed for promotion, collaboration, events, or similar activity, it must be obtained before posting.
 9. **Freedom to Exit.** If a member does not agree with the rules or standards of a group, they are free not to join or to leave. Membership is conditional on acceptance of the terms governing that group.
 10. **BallBusiness Right to Remove.** BallBusiness reserves the right to remove members who breach the rules, fail verification, misuse a group, or undermine the purpose and integrity of the community.
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7. FREQUENTLY ASKED QUESTIONS

1. Do I need to fill the form again for each group?

No. One submission is enough. If you need to make a correction or update your details, send a mail to community@theballbusiness.com.

2. Can I join two regional groups?

No. Members may only belong to one regional group at a time. Regional groups are exclusive by design.

3. Can I switch my regional group?

Yes, but only for legitimate reasons, such as relocation or migration. BallBusiness does not encourage casual switching.

4. Can I join more than one BallBusiness group?

Yes, provided you meet the requirements for each group. For example, a female aspiring agent in Africa may properly belong to BallBusiness Africa, BallBusiness General, Aspiring Agents, BallBusiness Women's Network and Premium if she qualifies for each.

5. Can I sell or pitch my product in the community?

Only with prior approval, and even then, only in limited and appropriate group. Selling or pitching is not permitted freely across the community.

6. Can I sell or market my player in the community?

Only in the Licensed Agents and Scouts group or the Player Profiles/Transfer group, and only where appropriate. Player marketing is not allowed in other BallBusiness groups.

7. How do I get approval to pitch a product, event, or idea?

Approval requests should be sent by email to community@theballbusiness.com before posting. Your mail should describe the product, the reason and group intended for.

8. What may cause my product, event, or idea to be disapproved?

It may be disapproved if it is not football-related, not beneficial to the intended group, suspicious, misleading, poorly presented, exploitative, or otherwise inconsistent with the values and purpose of the community.

9. Can I solicit for sponsorship in the community?

No. Sponsorship solicitation is not permitted as a general member activity within the community.

10. Can I collaborate with other members?

Yes, where appropriate. However, approval may be required in certain cases. Any collaboration should be legitimate, relevant, and suitable for the intended group.

11. Can I organise an event, meeting, or webinar for the group?

Only with prior approval.

12. Can I be removed after joining a group?

Yes. Membership is not permanent or unconditional. A member may be removed for failure to meet requirements, breach of rules, misinformation, or behaviour that harms the group.

13. Can I invite people to join the group or community?

Yes, but invited persons must meet the requirements of the group they wish to join.

14. Does BallBusiness endorse every opportunity or person in the community?

No. Membership in the community does not amount to endorsement by BallBusiness. Members are still expected to exercise good judgment in all interactions.

15. Why is there a verification process for some groups?

Because some groups are status-based, region-based, or eligibility-based. Verification helps preserve trust, relevance, and safety.

16. Why can't I post everything in BallBusiness General?

Because the community is structured to keep the right conversations in the right spaces. Certain matters, such as player marketing, belong only in designated groups.

17. What happens if I share false or irresponsible information?

Depending on the seriousness of the conduct, this may lead to a warning, content removal, removal from the group, or escalation where necessary.

18. What if I disagree with a group's rules?

You are free not to join the group or to leave it. Membership is conditional on acceptance of the rules governing that group.

The BallBusiness Community is built to be useful, credible, and growth-oriented. Every group exists for a reason. Every rule exists to protect value. Every member has a role in shaping the quality of the community.

BallBusiness welcomes members who want to learn, connect, collaborate, and grow responsibly within the football business.

The members who tend to benefit most are those who are respectful, active in good faith, clear in communication, open to learning, and committed to sharing value rather than just extracting it.

If you join, join with the intention to contribute meaningfully.

-  @Ballbusiness_
-  The Ball Business
-  @_theballbusiness
-  www.theballbusiness.com



community@theballbusiness.com

The leading platform connecting all aspect of the football business.